



**IEEE CCNC 2010 TO DISCUSS LATEST CONSUMER COMMUNICATIONS DEVICES,  
SERVICES & APPLICATIONS IN LAS VEGAS FROM JANUARY 9 - 12  
*Consumer Electronics Show (CES) Attendees Offered the Opportunity to  
Attend IEEE CCNC 2010 Events at No Cost***

**NEW YORK, NY (December 15, 2009)** – The 7<sup>th</sup> Annual IEEE Consumer Communications and Networking Conference (CCNC) will be held from January 9 – 12, 2010 at Harrah's Las Vegas Casino & Hotel in Nevada and concurrently with the Consumer Electronics Show (CES) to highlight the latest advances in consumer communications devices, networking technologies, services and applications

Sponsored by the IEEE Communications Society (ComSoc), the leading worldwide professional organization dedicated to the advancement of communications technologies, IEEE CCNC 2010 was specifically developed by the organization to cover the areas of wireless home communications and networking; smart spaces and personal area networks; multimedia communications and services; content distribution and peer-to-peer networks; security and content protection; and pervasive and ambient applications.

In addition, CES registrants will be provided the opportunity to attend a half day of IEEE CCNC 2010 programming at no cost. This includes their choice of technical sessions, workshops, business application panels and tutorials. Information for attending other key events including the conference Welcome Reception on the 9<sup>th</sup>, the Happy Hour Demonstration on the 10<sup>th</sup>, the January 11<sup>th</sup> banquet and ongoing symposium can be attained by visiting [www.ieee-ccnc.org/2010](http://www.ieee-ccnc.org/2010).

Included in this year's conference highlights will be the keynote presentations of noted communications experts such as Dr. I.P. Park, vice president and director of the Computer Science Laboratory at the Samsung Advanced Institute of Technology; John P. Shen, head of the Nokia research Center in Palo Alto, California; and Dr. Henry Sinnreich of Adobe Systems, a noted industry researcher and MCI Fellow.

Throughout the event more than 300 presentations will explore the advance of the wireless and wireline communications technologies that will one day provide on-demand access

to both entertainment and information anytime, anywhere, regardless of time or location. For instance, special sessions will be held on topics such as “Location Aware Technologies and Applications on Smart Phones,” Scalable Adaptive Multicast in P2P Overlays,” “IPTV Towards Seamless Infotainment,” “Advanced Technologies on Care at Home,” “Beyond GPS – Where Navigation Meets Consumer Communications,” “Social Networking,” “Wave Wireless Technology,” and “Integrated and Intelligent Ecological Home Networks.”

The conference’s workshop program will also include sessions on “Mobile IPv6 Network-Based Localized Mobility Management,” “Emerging Internet Video Technologies,” “Personalized Networks,” “Digital Rights Management,” “Intelligent Vehicular Communication Systems,” and “Social TV: The Next Wave.”

Furthermore, a full day of tutorials on January 12<sup>th</sup> will discuss detailed research into “IPTV and the Future of Video Services,” “Glitch-Free VoIP and Video Conferencing,” “Content Delivery Networks,” “Peer-to-Peer Networking for Consumer Electronics,” “4G – Next Generation Mobile Applications,” “Delay and Disruption Tolerant Networks,” and Wireless Broadband Network Technologies.”

Anyone interested in attending IEEE CCNC 2010, networking online with colleagues or other attendees and/or receiving conference updates on a regular basis are also invited to follow CCNC on Twitter or join the CCNC Facebook and LinkedIn groups. Additional information including registration and log in details are also available on the conference website located at [www.ieee-ccnc.org/2010](http://www.ieee-ccnc.org/2010).

For more information on IEEE CCNC 2010, contact: Heather Ann Sweeney, IEEE Communications Society, 3 Park Avenue, New York, NY 10016. Phone: (212) 705-8938. E-mail: [h.sweeney@comsoc.org](mailto:h.sweeney@comsoc.org). Or visit: [www.ieee-ccnc.org/2010](http://www.ieee-ccnc.org/2010).

The IEEE Communications Society has over 40,000 members and is the second largest of IEEE’s 37 technical societies. Founded in 1952, it has become the major international forum for the exchange of ideas on communications and information networking.

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