IEEE CCNC 2010 ANNOUNCES "CALL FOR PAPERS"
Leading Conference on Consumer Communications to be
Held January 9 – 12, 2010 in Las Vegas

NEW YORK, NY (April 27, 2009) – The IEEE Communications Society (ComSoc), the leading worldwide professional organization dedicated to the advancement of communications technologies, has announced the "Call for Papers" deadline as June 1, 2009 for the 7th Annual IEEE Consumer Communications and Networking Conference (CCNC) to be held January 9 – 12, 2010 at Harrah's Las Vegas Casino & Hotel in Nevada.

Held concurrently with the Consumer Electronics Show (CES), IEEE CCNC is dedicated to highlighting, discussing and advancing the latest consumer communications and networking technologies, devices and services. Under the theme of "Empowering the Connected Consumer," the 2009 event drew more than 450 researchers, engineers, government officials and industry professionals who attended approximately 300 technical sessions, workshops, demonstrations and keynotes addresses.

"The worldwide demand for networked consumer systems and devices is growing rapidly from consumers who want perceived seamless and transparent access to all of their entertainment, information, and communications services," says General Co-Chair Jörg Ott of TKK in Finland. "This extends through every layer of networking, no matter if the user is at the office, home, in their car or at the store or local coffee shop.

"IEEE CCNC was organized specifically to help the consumer electronics industry drive the advance of the numerous wireless and wireline communications technologies that will one day provide on-demand access to both entertainment and information anytime, anywhere, regardless of time or location. This includes a detailed analysis of nearly every technological area ranging from cognitive and peer-to-peer networking to the designer services and tools used to ensure ease-of-use, security and stunning interactivity."

All industry professionals interested in presenting at IEEE CCNC 2010 are urged to visit www.ieee-ccnc.org/2010 for more conference information and detailed submission guidelines. The upcoming conference will include a peer reviewed program of technical and special sessions, short papers, workshops, business application panels, tutorials, and demonstrations. Specific areas of concentration include:

- Wireless Home Communication and Networking
- Smart Spaces and Personal Area Networks for Consumer Electronics
- Multimedia Communication and Services
- Content Distribution and Peer-to-Peer Networks
- Security and Content Protection for Consumer Electronics
- Pervasive and Ambient Applications

In addition, anyone interested in attending IEEE CCNC 2010, networking online with colleagues or other attendees and/or receiving conference updates on a regular basis are invited to follow CCNC on Twitter or join the CCNC Facebook and LinkedIn groups. Additional information including registration and log in details are also available on the conference web site located at www.comsoc.org/2010.

For more information on IEEE CCNC 2010, contact: Heather Ann Sweeney, IEEE Communications Society, 3 Park Avenue, New York, NY 10016. Phone: (212) 705-8938. E-mail: h.sweeney@comsoc.org. Or visit: www.ieee-ccnc.org/2010.

The IEEE Communications Society has over 40,000 members and is the second largest of IEEE's 37 technical societies. Founded in 1952, it has become the major international forum for the exchange of ideas on communications and information networking.

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